



**Continental
breakfast served
8:30 a.m.**

**Customers
9:00AM-1:00PM
Includes Lunch**

**Business Partners
9:00AM-3:00PM**



**Come learn the latest Informix and
and U2 product strategy and how
how you can leverage your
Informix and U2 investment across
across IBM Software.**

Informix & U2 Integration Day

Leverage IBM's middleware portfolio for success

Agenda

Executive Overview: *On Demand Business for Informix and U2.*

Informix Roadmap: *IBM's Commitment to Continued Support and Growth. (Separate IDS & U2 sessions).*

Leverage IBM's Portfolio: *Understand How Informix and U2 is Integrated into IBM's Software Technology.*

Lunch (provided) – End of Customer Session

Business Partner Session

Partnering with IBM: *Learn the Latest in IBM's Partnering Strategies and Support Network.*

Round Table Discussions: *Talk with our presenters and discuss the issues that matter to your business.*

**Please RSVP by calling 248-552-4272
or via email ascsfd@us.ibm.com**

A confirmation note with all the details
will be e-mailed to successful registrants.

**August 26th
-Bethesda, MD-**
6710 Rockledge Drive
4th Floor, B Wing
Room #24B235

**August 31
- Atlanta, GA-**
4111 Northside Drive
Ground Floor (3rd)
Room 03F23